



Treif sees good response for its slicing machine

Treif's Divider 440 and 660 series have been well received by customers in Thailand and Asia.

At Propak Asia earlier this year, Treif promoted this along with the Husky multi-purpose cutting equipment.

"The Divider 440 we presented here is the smallest model of the actual slicer series we have. This has been a bestseller in Asia and Thai markets in 2008/2009," said Hartmut Dengel, Sales Partner Manager.

The Divider series comes in a wide range of sizes, such as Divider 660 and



Hartmut Dengel

Divider 800 model. The Divider 440/660 are high performance slicers that require a minimum space but offer high flexibility as the product change can be done without mechanical conversion.

The benefits of the machine also include a

flexible temperature range of products because of the patented SAS slicing technology, equal-sized packs with check-weigher, and versatile use thanks to its modular construction so the slicers can be adapted to fit each kind of production line.

Sales rose this year with the appointment of Siam Food Consultant Co Ltd, as the new licensed distribution- and service partner for the Thai market, Mr Dengel said.

"We now have a qualified partner that we expect to facilitate our marketing, selling

and service here. Apart from supporting us in market expansion, our new partner more importantly, helps us to satisfy our customers with guaranteed good service, providing spare parts and extended consultancy," Mr Dengel said.

"Thailand is a leading food processing market in Asia that is still growing. The demand for high tech food cutting technology from Thailand and other Asian customers remains on a high level," Mr. Dengel commented.